

## ORDER



**Orders**  
**Order / Rev:** 695545  
**Alt Order #:** 06214893  
**Product Desc:** DSCC-IE  
**Estimate:** 1370  
**Flight Dates:** 10/02/12 - 11/06/12  
**Original Date / Rev:** 09/25/12 / 09/25/12  
**Order Type:** Political

## WKYC

**Primary AE:** Joe Knauer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Great American Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Senate Campaign Comm.  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	289	\$355,250.00	\$301,962.50
10/29/12	11/06/12	95	\$128,075.00	\$108,863.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	289	\$355,250.00	\$301,962.50	0.00
November 2012	95	\$128,075.00	\$108,863.75	0.00
<b>Totals</b>	<b>384</b>	<b>\$483,325.00</b>	<b>\$410,826.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	10/02/12	10/05/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		2			\$600.00			0.00			
2	WKYC	10/08/12	11/02/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MTWTF - -	:30	2	\$600.00	P-3	0.00	NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		2			\$600.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$600.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5			\$600.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		4			\$600.00			0.00			
3	WKYC	11/05/12	11/06/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MT - - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT - - - - -		1			\$600.00			0.00			
4	WKYC	10/16/12	10/19/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF - -	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		4			\$1,100.00			0.00			
5	WKYC	10/22/12	10/26/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MTWTF - -	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF - -		4			\$1,100.00			0.00			

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Advertiser: Democratic Senate Campaign Comm.  
 Product Desc: DSCC-IE  
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKYC	11/05/12	11/06/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MT-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$1,200.00		0.00			
7	WKYC	10/02/12	10/05/12	M-F 7-9a Today Today Show	CM	7a-9a	-TWTF--	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$1,300.00		0.00			
8	WKYC	10/08/12	10/19/12	M-F 7-9a Today Today Show	CM	7a-9a	MTWTF--	:30	2	\$1,300.00	P-2	0.00	NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$1,300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$1,300.00		0.00			
9	WKYC	11/05/12	11/06/12	M-F 7-9a Today Today Show	CM	7a-9a	MT-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$1,400.00		0.00			
10	WKYC	10/02/12	10/05/12	M-F 430a-5a 430a News	CM	430a-5a	-TWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$300.00		0.00			
11	WKYC	10/08/12	11/02/12	M-F 430a-5a 430a News	CM	430a-5a	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$300.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$300.00		0.00			
12	WKYC	11/05/12	11/06/12	M-F 430a-5a 430a News	CM	430a-5a	MT-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$300.00		0.00			
13	WKYC	10/20/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,200.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		2				\$1,200.00		0.00			
14	WKYC	10/21/12	10/28/12	530A-6A America's Black Forum	CM	530a-6a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$150.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$150.00		0.00			
15	WKYC	10/07/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,200.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$1,200.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$1,200.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			
16	WKYC	10/02/12	10/05/12	M-F 9-10a Today II Today Show II	CM	9a-10a	-TWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4				\$700.00		0.00			
17	WKYC	10/08/12	11/02/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	17	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$700.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5				\$700.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$700.00		0.00			

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WKYC	10/08/12	11/02/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	17	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		4			\$700.00			0.00			
18	WKYC	11/05/12	11/06/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MT-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1			\$700.00			0.00			
19	WKYC	10/02/12	10/05/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	-TWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2			\$250.00			0.00			
20	WKYC	10/08/12	11/02/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2			\$250.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4			\$250.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3			\$250.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4			\$250.00			0.00			
21	WKYC	11/05/12	11/06/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	MT-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1			\$250.00			0.00			
22	WKYC	10/16/12	10/19/12	M-F 10-11a M-F 10-11a	CM	10a-11a	-TWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3			\$250.00			0.00			
23	WKYC	10/22/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10a-11a	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		3			\$250.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4			\$250.00			0.00			
24	WKYC	10/02/12	10/05/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-TWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		3			\$500.00			0.00			
25	WKYC	10/08/12	10/12/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3			\$500.00			0.00			
26	WKYC	10/02/12	10/05/12	M-F 2-3p Rachel Ray	CM	2-3p	-TWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2			\$350.00			0.00			
27	WKYC	10/08/12	10/26/12	M-F 2-3p Rachel Ray	CM	2-3p	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2			\$350.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		3			\$350.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3			\$350.00			0.00			
28	WKYC	10/06/12	10/13/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1			\$1,100.00			0.00			
		Week: 10/08/12	10/14/12	-----S-		1			\$1,100.00			0.00			
29	WKYC	10/06/12	11/03/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	-----S-	:30	1	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1			\$350.00			0.00			
		Week: 10/08/12	10/14/12	-----S-		1			\$350.00			0.00			

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29	WKYC	10/06/12	11/03/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	-----S-	:30	1	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$350.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$350.00		0.00			
30	WKYC	10/07/12	10/21/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,100.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$1,100.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$1,100.00		0.00			
31	WKYC	11/04/12	11/04/12	Meet the Press Meet the Press	CM	1030a-1130a	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
32	WKYC	10/07/12	10/14/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$600.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$600.00		0.00			
33	WKYC	10/07/12	11/04/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p/Su	-----S	:30	1	\$875.00	P-2	0.00	NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$875.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$875.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$875.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$875.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$875.00		0.00			
34	WKYC	10/07/12	10/28/12	Golden Opportunities Golden Opportunities	CM	Golden Opportuniti- (12:30 PM-1:00 PM)	-----S	:30	1	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$450.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$450.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$450.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$450.00		0.00			
35	WKYC	10/02/12	10/05/12	M-F 3-4p The Doctors	CM	3p-4p	-TWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$450.00		0.00			
36	WKYC	10/08/12	11/02/12	M-F 3-4p The Doctors	CM	3p-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	14	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$450.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$450.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$450.00		0.00			
37	WKYC	10/02/12	10/05/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-TWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$600.00		0.00			
38	WKYC	10/08/12	11/02/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$600.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$600.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$600.00		0.00			
39	WKYC	10/02/12	10/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	-TWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 695545  
 Alt Order #: 06214893  
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.  
 Product Desc: DSCC-IE  
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WKYC	10/02/12	10/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	- TWTF - -	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		3			\$1,000.00			0.00			
40	WKYC	10/08/12	10/19/12	M-F 5-6p Dr. Phil	CM	5p-6p	MTWTF - -	:30	3	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		3			\$1,000.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$1,000.00			0.00			
41	WKYC	10/02/12	10/07/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS € (6:00 PM-6:30 PM)	- TWTFSS	:30	3	\$1,700.00	P-2	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTFSS		3			\$1,700.00			0.00			
42	WKYC	10/08/12	10/21/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS € (6:00 PM-6:30 PM)	MTWTFSS	:30	3	\$1,700.00	P-2	0.00	NM	8	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTFSS		3			\$1,700.00			0.00			
		Week: 10/15/12	10/21/12	MTWTFSS		5			\$1,700.00			0.00			
43	WKYC	10/02/12	10/07/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	- TWTFSS	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTFSS		3			\$2,000.00			0.00			
44	WKYC	10/08/12	10/19/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTF - -	:30	3	\$2,000.00	P-2	0.00	NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		3			\$2,000.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$2,000.00			0.00			
45	WKYC	10/02/12	10/05/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	- TWTF - -	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		2			\$1,200.00			0.00			
46	WKYC	10/08/12	10/19/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	MTWTF - -	:30	2	\$1,200.00	P-2	0.00	NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		2			\$1,200.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$1,200.00			0.00			
47	WKYC	10/02/12	10/05/12	M-F 730-8p Entertainment Tonight	CM	730-8p	- TWTF - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		2			\$1,400.00			0.00			
48	WKYC	10/08/12	10/12/12	M-F 730-8p Entertainment Tonight	CM	730-8p	MTWTF - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		2			\$1,400.00			0.00			
49	WKYC	10/06/12	11/03/12	Sat 7-8p Sat 7-8p	CM	7-8p	- - - - - S -	:30	1	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- - - - - S -		1			\$650.00			0.00			
		Week: 10/08/12	10/14/12	- - - - - S -		1			\$650.00			0.00			
		Week: 10/15/12	10/21/12	- - - - - S -		1			\$650.00			0.00			
		Week: 10/22/12	10/28/12	- - - - - S -		1			\$650.00			0.00			
		Week: 10/29/12	11/04/12	- - - - - S -		1			\$650.00			0.00			
50	WKYC	10/22/12	10/22/12	Mon Prime Other the Voice	CM	Various (8:00 PM-10:00 PM)	M - - - - -	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M - - - - -		1			\$5,000.00			0.00			
51	WKYC	10/29/12	10/29/12	Mon Prime Other Voice	CM	Various (8:00 PM-10:00 PM)	M - - - - -	:30	1	\$5,750.00	P-2	0.00	NM	1	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M - - - - -		1			\$5,750.00			0.00			

Order / Rev: 695545  
 Alt Order #: 06214893  
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.  
 Product Desc: DSCC-IE  
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
52	WKYC	11/05/12	11/05/12	Mon Prime Other voice	CM	Various (8:00 PM-10:00 PM)	M-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1			\$7,500.00	0.00					
53	WKYC	10/08/12	11/05/12	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$3,000.00	P-2	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$3,000.00	0.00					
	Week:	10/15/12	10/21/12	M-----		1			\$3,000.00	0.00					
	Week:	10/22/12	10/28/12	-----		0			\$0.00	0.00					
	Week:	10/29/12	11/04/12	-----		0			\$0.00	0.00					
	Week:	11/05/12	11/11/12	M-----		1			\$3,000.00	0.00					
54	WKYC	10/30/12	10/30/12	Tue Prime A the Voice	CM	8-9p	-T-----	:30	1	\$5,850.00	P-2	0.00	NM	1	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-T-----		1			\$5,850.00	0.00					
55	WKYC	10/02/12	10/30/12	Tue Prime C Parenthood	CM	10-11p	-T-----	:30	1	\$3,900.00	P-2	0.00	NM	5	\$19,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-T-----		1			\$3,900.00	0.00					
	Week:	10/08/12	10/14/12	-T-----		1			\$3,900.00	0.00					
	Week:	10/15/12	10/21/12	-T-----		1			\$3,900.00	0.00					
	Week:	10/22/12	10/28/12	-T-----		1			\$3,900.00	0.00					
	Week:	10/29/12	11/04/12	-T-----		1			\$3,900.00	0.00					
56	WKYC	10/17/12	10/31/12	Wed Prime B Wed Prime B	CM	9-10p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	--W----		1			\$5,000.00	0.00					
	Week:	10/22/12	10/28/12	-----		0			\$0.00	0.00					
	Week:	10/29/12	11/04/12	--W----		1			\$5,000.00	0.00					
57	WKYC	10/03/12	10/31/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	--W----		1			\$5,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	NKYC	10/01/12-10/07/12	Wed Prime C		10-11p	--W-----	:30	<del>(\$5,000.00)</del>	0.00	NM				
	See MG 57.5														
	[Prgm Change] debate														
	5	NKYC	10/05/12-10/05/12	Fri Prime A		8-9p	-----F----	:30	\$5,000.00	0.00	NM				
	Ⓜ MG for 57.1 10/03														
	Week:		10/08/12	10/14/12	--W----			1		\$5,000.00	0.00				
	Week:		10/15/12	10/21/12	-----			0		\$0.00	0.00				
	Week:		10/22/12	10/28/12	--W----			1		\$5,000.00	0.00				
	Week:		10/29/12	11/04/12	--W----			1		\$5,000.00	0.00				
58	WKYC	10/05/12	10/26/12	Fri Prime B Grimm	CM	9-10p	----F--	:30	1	\$3,000.00	P-2	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	----F--		1			\$3,000.00	0.00					
	Week:	10/08/12	10/14/12	----F--		1			\$3,000.00	0.00					
	Week:	10/15/12	10/21/12	-----		0			\$0.00	0.00					
	Week:	10/22/12	10/28/12	----F--		1			\$3,000.00	0.00					
59	WKYC	10/06/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1			\$2,000.00	0.00					
	Week:	10/08/12	10/14/12	-----S-		1			\$2,000.00	0.00					
	Week:	10/15/12	10/21/12	-----S-		1			\$2,000.00	0.00					
	Week:	10/22/12	10/28/12	-----S-		1			\$2,000.00	0.00					
	Week:	10/29/12	11/04/12	-----S-		1			\$2,000.00	0.00					
60	WKYC	10/02/12	10/06/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	-TWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 695545  
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Advertiser: Democratic Senate Campaign Comm.  
 Product Desc: DSCC-IE  
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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	WKYC	10/02/12	10/06/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	- TWTFs-	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTFs-		2			\$2,000.00			0.00			
61	WKYC	10/08/12	11/03/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	MTWTFs-	:30	2	\$2,000.00	P-2	0.00	NM	14	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTFs-		2			\$2,000.00			0.00			
Week:		10/15/12	10/21/12	MTWTFs-		3			\$2,000.00			0.00			
Week:		10/22/12	10/28/12	MTWTFs-		5			\$2,000.00			0.00			
Week:		10/29/12	11/04/12	MTWTFs-		4			\$2,000.00			0.00			
62	WKYC	10/02/12	10/05/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	- TWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--		1			\$500.00			0.00			
63	WKYC	10/08/12	10/26/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		1			\$500.00			0.00			
Week:		10/15/12	10/21/12	MTWTF--		2			\$500.00			0.00			
Week:		10/22/12	10/28/12	MTWTF--		4			\$500.00			0.00			
64	WKYC	10/13/12	10/13/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1			\$1,500.00			0.00			
65	WKYC	10/07/12	10/07/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$8,000.00			0.00			
66	WKYC	10/14/12	10/14/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$8,000.00			0.00			
67	WKYC	10/21/12	10/21/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$10,000.00			0.00			
68	WKYC	10/28/12	10/28/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$12,000.00			0.00			
69	WKYC	10/29/12	11/02/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3			\$1,200.00			0.00			
70	WKYC	10/22/12	11/02/12	M-F 7-9a Today Today Show	CM	7a-9a	MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM	9	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--		4			\$1,400.00			0.00			
Week:		10/29/12	11/04/12	MTWTF--		5			\$1,400.00			0.00			
71	WKYC	10/15/12	11/02/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		4			\$600.00			0.00			
Week:		10/22/12	10/28/12	MTWTF--		4			\$600.00			0.00			
Week:		10/29/12	11/04/12	MTWTF--		4			\$600.00			0.00			
72	WKYC	10/20/12	11/03/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$1,200.00			0.00			

Order / Rev: 695545  
 Alt Order #: 06214893  
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.  
 Product Desc: DSCC-IE  
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
72	WKYC	10/20/12	11/03/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,200.00		0.00			
73	WKYC	10/28/12	11/04/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			
74	WKYC	10/21/12	11/04/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$650.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$650.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$650.00		0.00			
75	WKYC	10/22/12	11/02/12	M-F 5-6p Dr. Phil	CM	5p-6p	MTWTF--	:30	4	\$1,100.00	P-2	0.00	NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,100.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$1,100.00		0.00			
76	WKYC	10/22/12	11/04/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWTFSS	:30	4	\$2,000.00	P-2	0.00	NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTFSS		4				\$2,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTFSS		4				\$2,000.00		0.00			
77	WKYC	10/22/12	10/28/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	4	\$2,500.00	P-2	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTFSS		4				\$2,500.00		0.00			
78	WKYC	10/29/12	11/04/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	4	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTFSS		4				\$3,000.00		0.00			
79	WKYC	10/22/12	11/02/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,400.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$1,400.00		0.00			
80	WKYC	10/15/12	10/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$1,500.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,500.00		0.00			
81	WKYC	10/29/12	11/02/12	M-F 730-8p Entertainment Tonight	CM	730-8p	MTWTF--	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,600.00		0.00			
82	WKYC	10/02/12	10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$900.00		0.00			
83	WKYC	10/08/12	11/02/12	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	14	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$900.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$900.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$900.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$900.00		0.00			
84	WKYC	10/29/12	11/02/12		CM	2-3p	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00



**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p											
				Rachel Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$400.00		0.00			
													Totals	384	\$483,325.00